TECHNICAL

SEO

AUDIT

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Technical SEO Audit

Introduction

The **Domain Age** is an important SEO factor	0
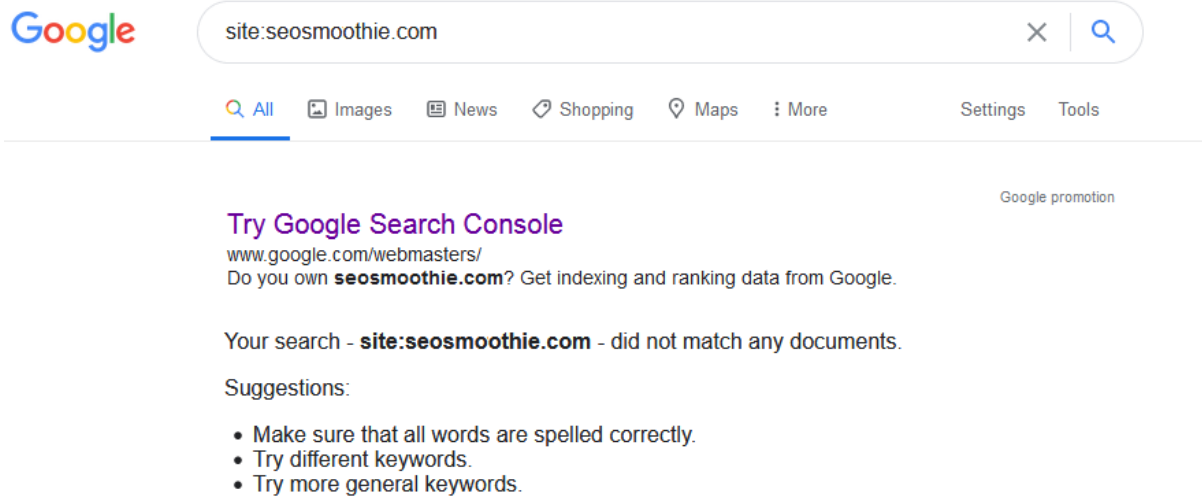
seosmoothie.com has been just created.

Domain Name	Domain Created on	Age	Domain Updated on	Domain Expiration Date
seosmoothie.com	2020-11-18 19:03:24	0 Years 0 Month 11 Days	2020-11-18 19:36:26	2021-11-18 19:03:24

Number of **Indexed pages by Google**	0
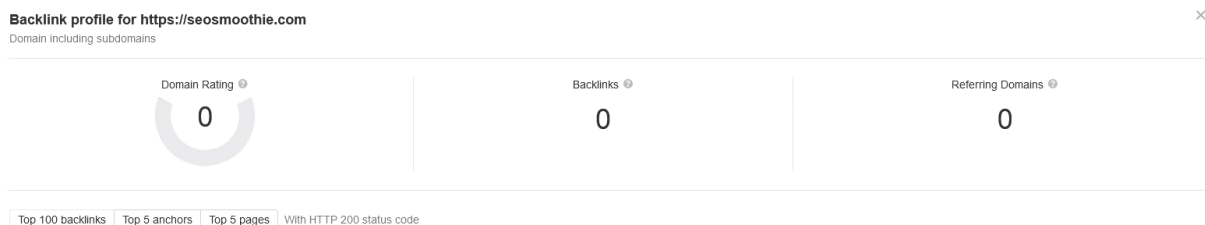
Google   site:seosmoothie.com

All   Images   News   Shopping   Maps   More   Settings   Tools

Google promotion

Try Google Search Console
www.google.com/webmasters/
Do you own **seosmoothie.com**? Get indexing and ranking data from Google.

Your search - **site:seosmoothie.com** - did not match any documents.

Suggestions:

- Make sure that all words are spelled correctly.
- Try different keywords.
- Try more general keywords.

Domain Rating (DR)*	0

*Domain Rating is a metric developed by **Ahrefs** which shows the strength of a website's backlink profile on a scale of 1 to 100.
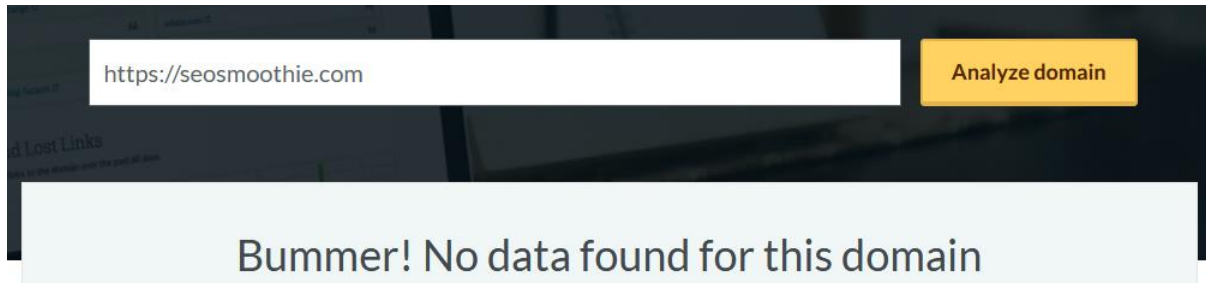
Backlink profile for https://seosmoothie.com
Domain including subdomains

Domain Rating	Backlinks	Referring Domains
0	0	0

Top 100 backlinks   Top 5 anchors   Top 5 pages   With HTTP 200 status code

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Domain Authority (DA)*	0

***Domain Authority** is a metric developed by **Moz** that is a predictor of how well websites will rank on search engines (from 1 to 100).
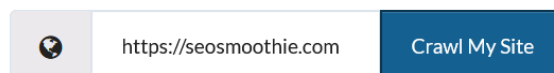

On-Site

HTTPS

There should be zero SSL Errors.	0

Summary   Active Mixed Content (0)   Passive Mixed Content (0)   Potential Active Mixed Content (0)   Potential Passive Mixed Content (0)

Crawl Errors (0)   HTTP (0)   No Issues (16)

Robots.txt

It should exist	OK

Sitemap.xml

It should exist	OK

Redirects

HTTP to HTTPS

It should redirect properly on all URL levels	OK

WWW to NON-WWW (NON-WWW to WWW)

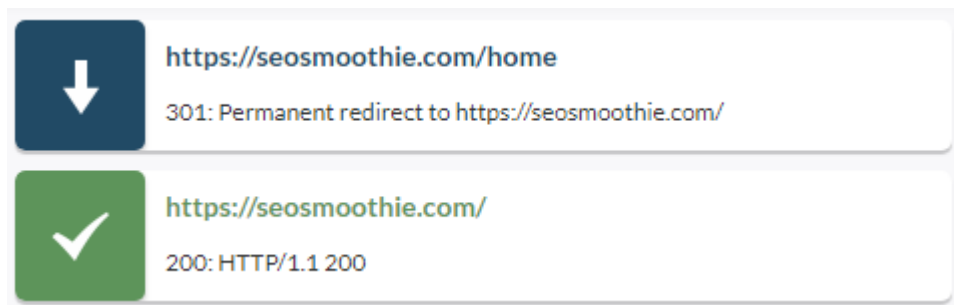| It should redirect properly on all URL levels	OK

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HOME page

It should redirect to the domain or to Page NOT Found*	OK**

*Using of canonical tag is an option.

Trailing slash
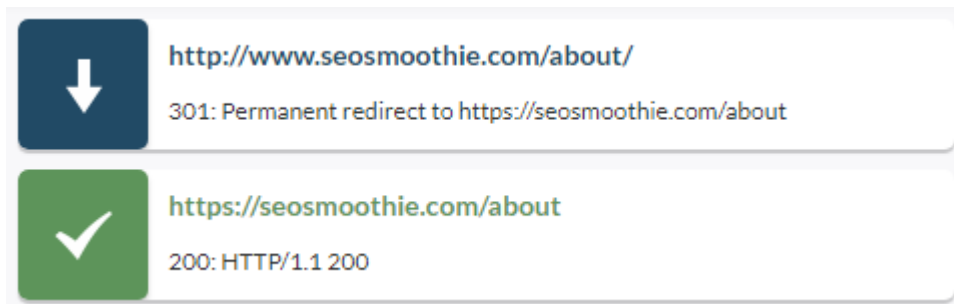
It should be consistent.	OK

Redirect chains

It should not exist	OK

Using ONLY ONE Redirect instead of three:

- HTTP to HTTPS
- WWW to NON-WWW
- Removing trailing slash

URL structure

• Using lowercase characters • The length to be around 70 characters • Using - but not _ • Friendly – without file extensions	OK

*Changing without redirecting can lose trust so get them right from the start

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Error handling

Custom errors

It should redirect to custom error page	OK

400

It should show Page Not Found	OK

Home Page Tests (recommended for all landing pages)

Google page speed

Desktop. The optimization score should be **90%** or higher.	100
Mobile. The optimization score should be **90%** or higher.	100

PageSpeed Insights   HOME   DOCS

MOBILE   DESKTOP

100

https://seosmoothie.com/

0–49   50–89   90–100

Field Data — The Chrome User Experience Report does not have sufficient real-world speed data for this page.

Origin Summary — The Chrome User Experience Report does not have sufficient real-world speed data for this origin.
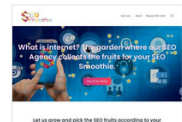
Lab Data

First Contentful Paint	1.1 s	Time to Interactive	1.9 s
Speed Index	2.1 s	Total Blocking Time	10 ms
Largest Contentful Paint	1.1 s	Cumulative Layout Shift	0.008

What is internet? The garden where our SEO Agency collects the fruits for your SEO Smoothie....

PICK UP SEO FRUITS

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JavaScript Errors

There should be zero results.	OK

Markup Validation (W3C validator)

There should be zero Errors.	NO*

*Even though most of them are caused by "`nitro-lazy-src`", there are still other that can be fixed.

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Google's Lighthouse audit tool

The **Performance** score should be 80% or higher.	99
The **Accessibility** score should be 100%.	97
The **Best Practices** score should be 80% or higher.	100
The **SEO** score should be 90% or higher.	93
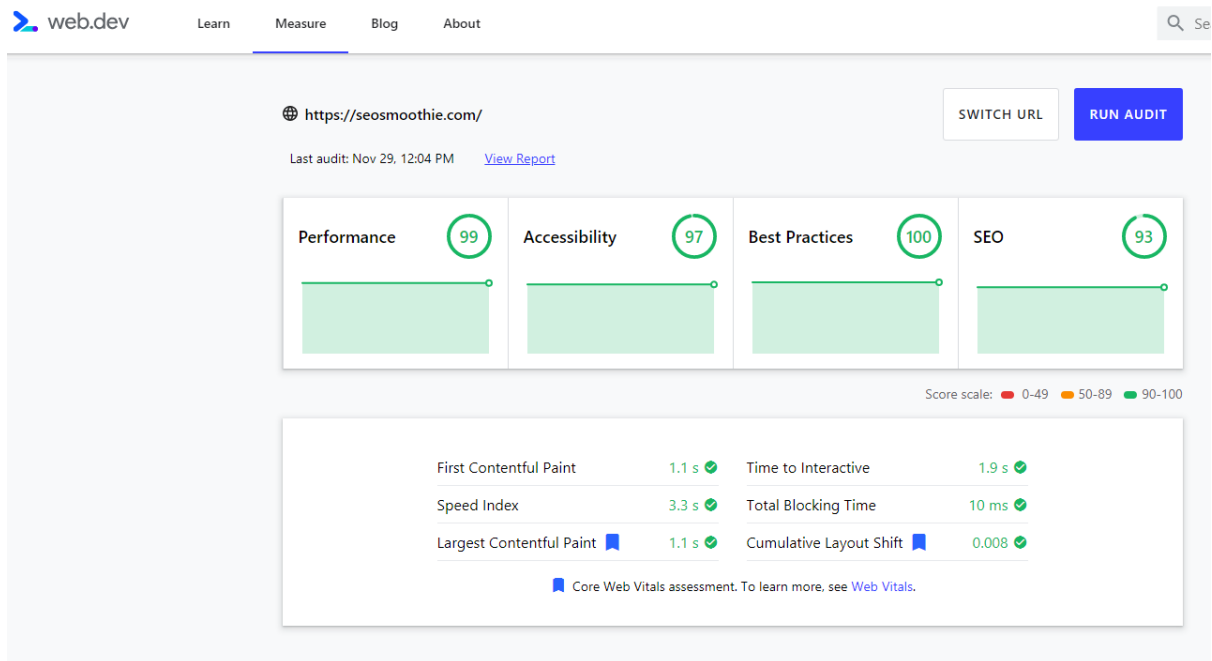
*Probably the reason is related to the JS errors

Rich Snippets validator

There should be zero errors.	OK

AMP validator

There should be zero errors.	NO

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Screaming Frog Tests

The test is done with Respect **robots.txt** setting.

Total URLs Encountered: 24

Total Internal Blocked by robots.txt: 0

Total External Blocked by robots.txt: 0

Total URLs Crawled: 24

Total Internal URLs: 16

Total External URLs: 8

Response codes

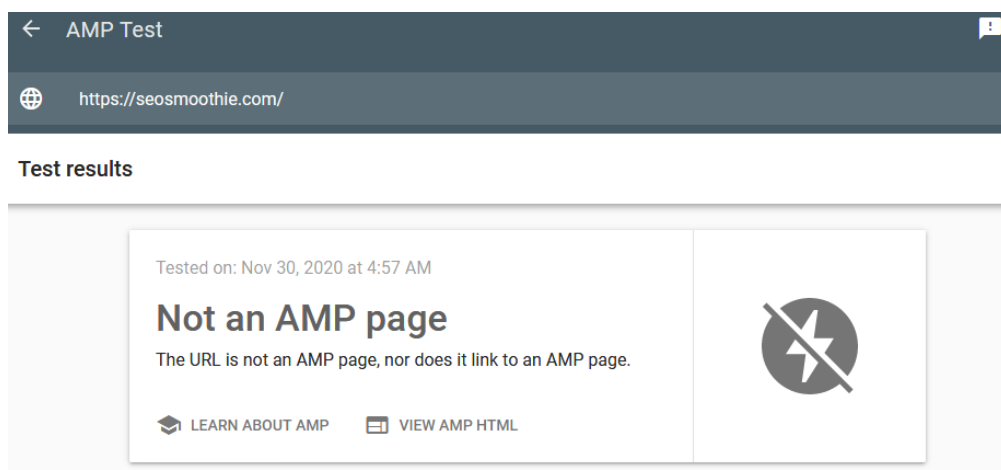|	
No Response. There should be zero results.	OK
Client Error (4xx). There should be zero results	OK
Server Error (5xx). There should be zero results.	OK

Page Titles

Missing. There should be zero results.	OK
Duplicate. There should be zero results.	OK
Over 65 Characters. There should be zero results.	OK
Below 30 Characters. There should be zero results.	OK

Meta Descriptions

Missing. There should be zero results.	OK
Duplicate. There should be zero results.	OK
Over 156 Characters. There should be zero results.	OK
Below 70 Characters. There should be zero results.	OK

H1 Tags

Missing. There should be zero results.	OK
Duplicate. There should be zero results.	OK
Multiple. There should be zero results.	OK

Images

Missing Alt Text. There should be zero results.	OK
Alt Text Over 100 Characters. There should be zero results.	OK

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Canonicals

Missing. There should be zero results.	OK

Open Graph Tags

Missing. There should be zero results.	OK

	Address	Status Code	Status	Open Graph Image 1	Open Graph Title 1	Open Graph Description 1
1	https://seosmoothie.com/	200	OK	SEO Agency: Audit, Analysis, Strategy,...	SEO Agency: Audit, Analysis, Str...	SEO Smoothie is a new wave SEO
2	https://seosmoothie.com/privacy-policy	200	OK	Privacy Policy • New Wave SEO Agenc...	Privacy Policy • New Wave SEO ...	We'd like to assure you that we are
3	https://seosmoothie.com/services/seo-strategy	200	OK	Advanced SEO Strategy • Growth-Driv...	Advanced SEO Strategy • Growt...	Grow Your Business Quickly. Incre
4	https://seosmoothie.com/services/seo-management	200	OK	SEO Management: Search Engine Opti...	SEO Management: Search Engin...	You need to work regularly on your
5	https://seosmoothie.com/contact	200	OK	Contact Us - Phone Call, Live Chat or ...	Contact Us - Phone Call, Live Ch...	Get in touch with us. We are lookin
6	https://seosmoothie.com/services/audits/technical-seo	200	OK	Technical SEO Audit based on best pr...	Technical SEO Audit based on b...	How is your SEO? Something is wr
7	https://seosmoothie.com/request-seo-audit	200	OK	Request SEO Audit: Technical, On-Pa...	Request SEO Audit: Technical, ...	Get a full or partial audit from the S
8	https://seosmoothie.com/services/audits/on-page-seo	200	OK	On-Page SEO Audit • Pre & Post click ...	On-Page SEO Audit • Pre & Post...	Not sure if you are using correctly y
9	https://seosmoothie.com/services/audits/keyword-research	200	OK	Keyword Research • Relevant and with...	Keyword Research • Relevant an...	SEO Smoothie keyword research w
10	https://seosmoothie.com/about	200	OK	All About SEO Smoothie - Innovative, ...	All About SEO Smoothie - Innova...	We know your #1 focus is results, a
11	https://seosmoothie.com/services/audits	200	OK	SEO Audits: Analysis, Evaluation, Rec...	SEO Audits: Analysis, Evaluation...	Do you want to improve your searcl
12	https://seosmoothie.com/services	200	OK	SEO Services: Audits, Analysis, Strate...	SEO Services: Audits, Analysis, ...	Your SEO is doing well but you war
13	https://seosmoothie.com/sitemap	200	OK	Sitemap • New Wave SEO Agency • S...	Sitemap • New Wave SEO Agen...	Click here for SEO Smoothie sitem:
14	https://seosmoothie.com/services/audits/off-page-seo	200	OK	Off-Page Audit: Domain rank, PageRa...	Off-Page Audit: Domain rank, Pa...	Check your Off-Page optimization
15	https://seosmoothie.com/services/audits/website-structure	200	OK	Website Structure SEO Audit • Reduce...	Website Structure SEO Audit • R...	A good website structure means gr
16	https://seosmoothie.com/faq	200	OK	FAQ • New Wave SEO Agency • SEO ...	FAQ • New Wave SEO Agency • ...	Click here for SEO Smoothie FAQs

Thoughts and suggestions

The website has been just created. The Technical health is almost perfect.

- Fix Markup Validation Errors
- Create AMP