



Off-Page SEO Audit

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Off-Page SEO Audit

Introduction

Off-Page optimization is the enhancing of a website's search engine rankings through activities outside of the website.

Google counts the number and the quality of the links to a page (**PageRank**) to determine the importance of a website.

The more high-quality backlinks you have from reputable websites, the more credible your website is seen to be and search engines will rank you more highly as a result.

Search engines can detect whether or not a backlink should add to your website's reputation. There are three types of backlinks that will add to your website's reputation.

- Topical Backlinks – Backlinks that are relevant to your industry are likely to bring in relevant referral traffic.
- High Authority – Backlinks that are reputable and trustworthy.
- Authentic Backlinks – Backlinks that are earned on merit. Search engines don't like to be tricked and any sites building phony links will receive a search engine penalty.

The Good structure and internal linking in the website are very important because one inbound link will connect many other pages and the SEO juice from one page will flow to other.

Links within social media are different to backlinks and are known as social signals. They tend not to pass reputation or PageRank, but they can indirectly lead to an increase in backlinks.

What to Audit

Domain rank

Monthly checks

Audit your website's home page and ten competitors for:

- domain rank,
- referring domains,
- backlinks

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Page rank

Monthly checks

Check the key pages and their SERP positions for different search query words.

Backlinks

Monthly checks

Check the total number of backlinks, total number of root domain links, types and anchor text.

Bad links - broken and toxic

To find out the toxic links the best way is to look at each of the links and find out where they are coming from. Most of the toxic links come from:

- Spam sites and sites that are created only for link building
- Sites which were not indexed by Google
- Sites with a virus or malware
- Link networks

To resolve the problem you can either contact the site owner or disallow them.

In case of Broken links there are two options too: again contacting the site owner or redirecting.

Evaluate your backlink profile

- Website's authoritativeness DR or DA
- Number of links to your site
- Number of domains linking to your site
- Number of pages with the most links
- Anchor text
- Toxic links
- Lost / Gained links

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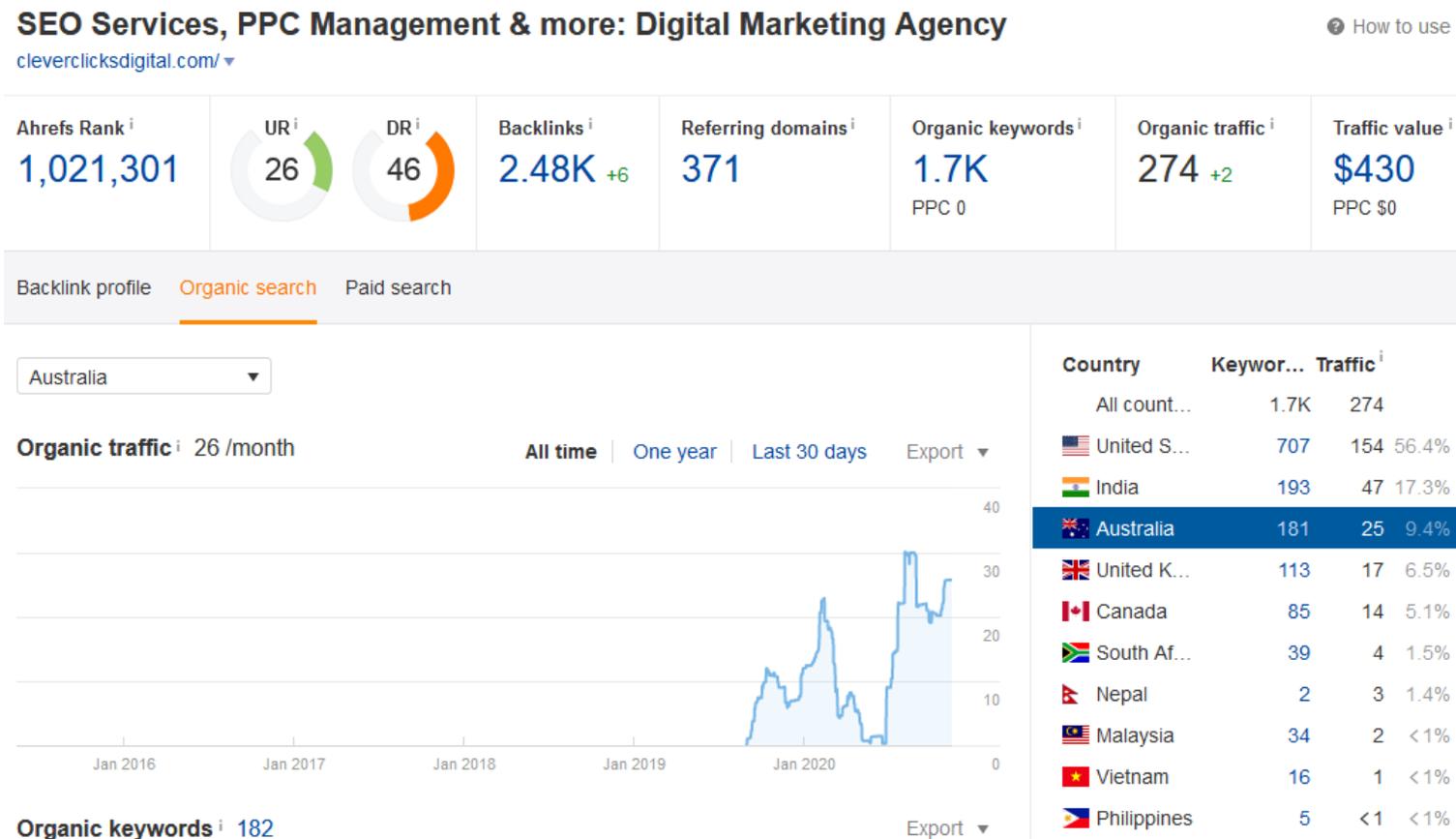
Data

To perform such an Audit different tools can be used. However, there must be consistency in their use, because although the ultimate goal is the same, there are differences not only in the names of the metrics, but also in their values, since they are calculated differently.

For this Audit **Ahrefs** was used.

Domain rank

Currently the site has a rating of **46**, **2.48K** backlinks from **371** different domains.



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Comparison between **CleverClicksDigital** and the 10 closest competitors based on the suggested new keywords (all but not only the priority ones).

Edit competitors	Visibility, % ¹	Avg. position ¹	Traffic ¹	SERP features ¹	Positions ¹						
					Improved	Declined	#1-3	#4-10	#11-50	#51-100	#101+
<input checked="" type="checkbox"/> cleverclicksdigital.c...	0	44.64	0	0	0	0	1	1	5	4	100
<input checked="" type="checkbox"/> coforge.com	0	31.00	0	0	0	0	0	0	1	0	110
<input checked="" type="checkbox"/> ppcprofessionals.com	0	65.20	0	0	0	0	0	0	1	4	106
<input checked="" type="checkbox"/> digitalthirdcoast.com	0	17.00	2	0	0	0	0	0	3	0	108
<input checked="" type="checkbox"/> whitesharkmedia.com	0	62.00	0	0	0	0	0	0	3	6	102
<input checked="" type="checkbox"/> acquisio.com	0	71.25	0	0	0	0	0	0	0	4	107
<input checked="" type="checkbox"/> clickminded.com	0.04	52.91	14	0	0	0	0	1	4	6	100
<input checked="" type="checkbox"/> clixmarketing.com	0	49.67	<1	0	0	0	0	0	2	1	108
<input checked="" type="checkbox"/> spyfu.com	0.01	47.07	3	0	0	0	0	1	15	11	84
<input checked="" type="checkbox"/> klientboost.com	0	45.00	<1	0	0	0	0	0	5	2	104
<input checked="" type="checkbox"/> ppchero.com	0.02	55.94	8	0	0	0	0	2	5	9	95

Domain rating, Backlinks, Ref. Domains, Organic Keywords, Organic Traffic for **CleverClicksDigital** and these 10 domains

Domain	Domain rating	Backlinks	Ref. domains	Organic Keywords (Worldwide - in top 100 results)	Organic Traffic (Worldwide - estimated)	Organic Keywords (Australia in top 100 results)	Organic Traffic (Australia - estimated)
cleverclicksdigital.com	46	2480	372	1700	274	182	26
coforge.com	42	3850	360	3500	2600	127	20
ppcprofessionals.com	28	1120	155	2000	399	112	20
digitalthirdcoast.com	64	9720	1140	11500	4300	519	110
whitesharkmedia.com	71	9700	1060	16500	5500	848	184
acquisio.com	72	57700	2360	15700	8700	1011	469
clickminded.com	73	108000	4140	21800	110000	941	797
clixmarketing.com	66	15700	1250	15100	2000	836	50
spyfu.com	80	1180	11600	44200	95500	1976	2218
klientboost.com	75	19100	2800	23700	8600	1193	310
ppchero.com	76	99500	4880	42900	16300	2005	386

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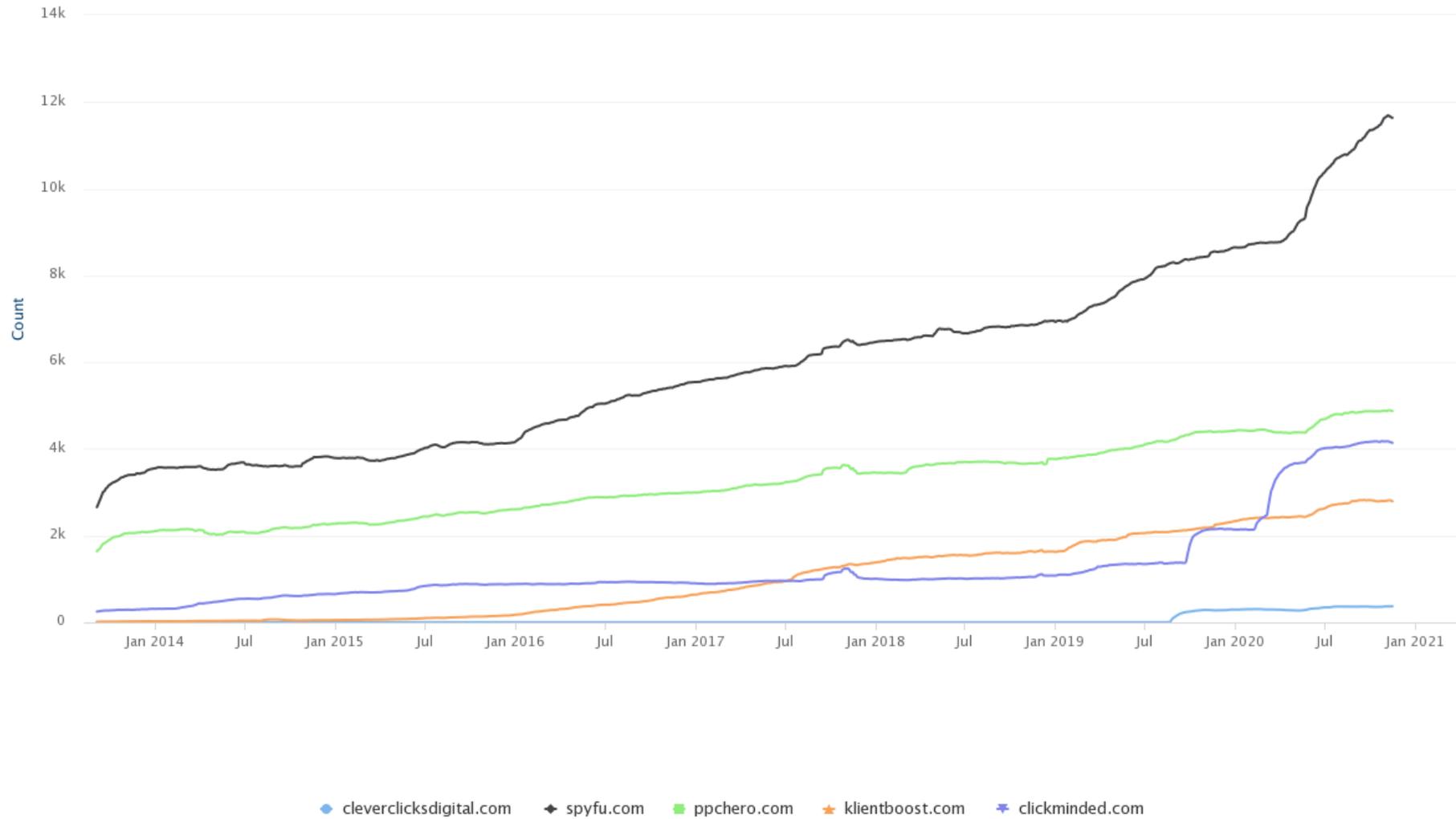
Comparison with the competitors with the best domain rating

Enter your domains	1 cleverclicksdigital.com	2 spyfu.com	3 ppchero.com	4 klientboost.com	5 clickminded.com
Domain Rating	46	80	76	75	73
Ref Domains	371	11,636	4,874	2,793	4,140
Ref .gov domains	0	8	1	0	1
Ref .edu domains	1	96	14	5	28
Ref .com domains	218	8,051	3,228	1,859	2,735
Ref .net domains	17	402	138	94	162
Ref .org domains	13	257	109	53	119
Ref IPs	305	9,247	4,207	2,474	3,318
SubNets	284	5,958	2,908	1,680	2,321
Referring Pages	2,165	529,185	43,055	11,427	101,238
Backlinks	2,482	1,194,384	99,383	19,162	107,752
Crawled Pages	2,425	16,399	258,003	6,978	1,648
Text	1,331	1,193,603	97,635	18,816	107,009
DoFollow	930	1,150,874	69,943	11,722	99,658
NoFollow	401	42,681	27,662	7,087	7,342
Redirect	1,150	489	1,416	257	461
Image	116	461,146	12,426	1,335	11,330
Form	0	0	0	0	227
.gov	0	15,720	142	0	2
.edu	1	32,113	53	27	430

<ul style="list-style-type: none"> ■ Text ■ Redirect ■ Form 					
<ul style="list-style-type: none"> ■ NoFollow ■ DoFollow 					
	cleverclicksdigital.com	spyfu.com	ppchero.com	klientboost.com	clickminded.com

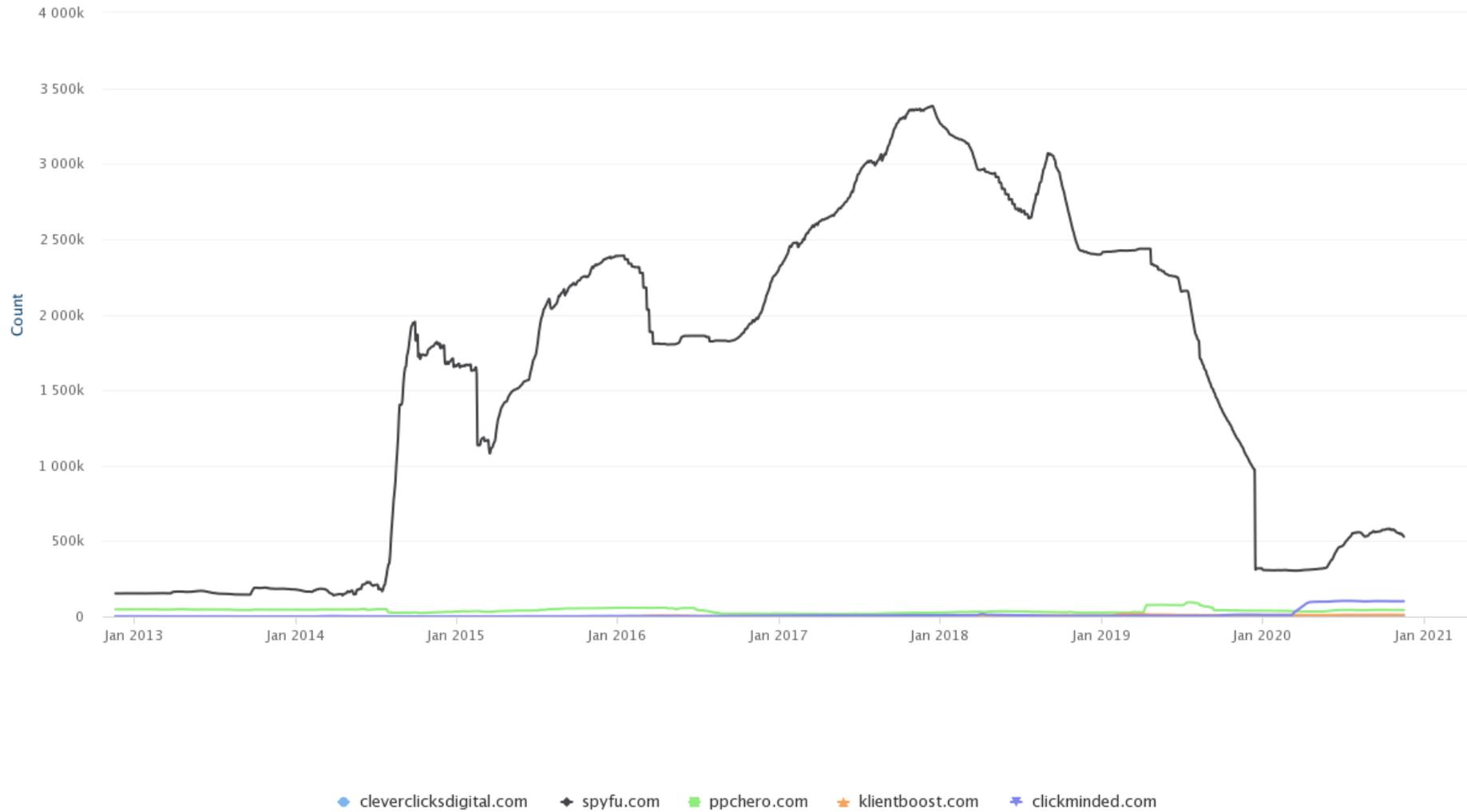
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Referring Domains



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Referring Pages



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Suggested Keywords Positioning (Australia) compared with the Top 5 rated competitors

Keyword	Volume	Keyword Difficulty	cleverclicksdigital.com	spyfu.com	ppchero.com	klientboost.com	clickminded.com	acquisio.com
seo agency quit	0-10	9	3	>100	>100	>100	>100	>100
excel seo toolkit	0-10	37	6	>100	>100	>100	>100	>100
google display network	500	45	28	62	78	31	>100	65
google ads training	10	13	34	>100	>100	>100	66	>100
seo training course	30	22	40	>100	>100	>100	80	>100
ppc services	150	7	49	>100	>100	>100	>100	>100
seo training	200	37	49	>100	>100	>100	86	>100
online marketing secrets for small business podcast	0-10	2	39	>100	>100	>100	>100	>100
analytics training google	0-10	43	67	>100	>100	>100	51	>100
seo course	300	36	73	>100	>100	>100	66	>100
adwords and ppc	0-10	57	81	80	>100	>100	>100	>100
seo strategy	200	76	>100	93	>100	>100	38	>100
marketing specialist	400	0	>100	>100	>100	>100	>100	>100
digital marketing tools	200	37	>100	>100	>100	>100	>100	>100
lead generation	1800	62	>100	>100	>100	>100	>100	>100
marketing strategy	2800	64	>100	>100	>100	>100	>100	>100
inbound marketing	1200	46	>100	>100	>100	>100	>100	>100
seo audit	500	85	>100	37	>100	>100	>100	>100
facebook marketing expert	60	0	>100	>100	>100	>100	>100	>100
small seo tools	350	16	>100	>100	>100	>100	>100	>100
seo audit tools	0-10	83	>100	45	>100	>100	>100	>100
off page seo	100	38	>100	29	>100	>100	>100	>100
seo tools free	20	82	>100	34	>100	>100	>100	>100
google ads tools	0-10	53	>100	19	82	>100	>100	>100
online marketing tools for small business	10	42	>100	>100	>100	>100	>100	>100
free seo tools	250	83	>100	23	>100	>100	>100	>100
about google ads	10	85	>100	49	38	>100	>100	>100
seo ranking	150	85	>100	39	>100	>100	>100	>100
free seo courses	20	55	>100	14	>100	>100	37	>100
digital marketing pricing packages	0-10	4	>100	>100	>100	>100	>100	>100
courses for online marketing	10	26	>100	>100	>100	>100	>100	>100
on page seo	70	81	>100	38	>100	>100	34	>100
ppc	4000	66	>100	76	12	>100	>100	>100
google adwords	53000	75	>100	>100	>100	>100	>100	>100
google ads fundamentals	40	39	>100	31	90	>100	>100	>100
ppc course	10	13	>100	>100	89	>100	>100	>100
free website audit	40	84	>100	>100	>100	>100	>100	>100
essential digital marketing tools	0-10	45	>100	>100	>100	>100	>100	>100
free seo audit	60	91	>100	>100	>100	>100	>100	>100
ppc adjustment	0-10	0	>100	>100	>100	>100	>100	>100
seo checklist	200	52	>100	>100	>100	>100	5	>100
books about marketing strategy	0-10	21	>100	>100	>100	>100	>100	>100
seo training online	20	60	>100	63	>100	>100	40	>100
adword agency	10	12	>100	>100	>100	>100	>100	>100
online marketers	10	29	>100	>100	>100	>100	>100	>100
marketing experts on the wire	0-10	0	>100	>100	>100	>100	>100	>100
adwords	29000	84	>100	>100	>100	>100	>100	>100
marketing agency	1100	53	>100	>100	>100	>100	>100	>100
internet marketing	600	59	>100	79	>100	>100	>100	>100
ppc advertising	200	69	>100	>100	6	>100	>100	>100
digital marketing services	200	71	>100	>100	>100	>100	>100	>100
website audit	350	56	>100	>100	>100	>100	>100	>100
seo marketing	800	91	>100	>100	>100	>100	>100	>100
social media marketing expert	40	25	>100	>100	>100	>100	>100	>100
adwords course	90	17	>100	>100	>100	>100	>100	>100
google ads management	10	36	>100	>100	>100	>100	>100	>100
ppc agency	100	7	>100	>100	>100	29	>100	66
ppc marketing	200	70	>100	>100	5	>100	>100	>100
adword campaign	20	61	>100	19	80	>100	>100	>100
google advertising	1300	93	>100	86	90	>100	>100	>100
campaign tools in digital marketing	0-10	37	>100	>100	>100	>100	>100	>100
marketing experts	30	26	>100	>100	>100	>100	>100	>100

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edwards certification training	10	21	>100	>100	>100	>100	>100	>100
digital campaign tools	0-10	38	>100	>100	>100	>100	>100	>100
edward management	10	38	>100	>100	>100	41	>100	>100
analysis of digital marketing	0-10	1	>100	>100	>100	>100	>100	>100
seo tools	800	81	>100	48	>100	>100	>100	>100
marketing podcasts	80	24	>100	>100	>100	>100	>100	>100
best marketing podcasts	70	24	>100	>100	>100	>100	>100	>100
advertising at google	10	75	>100	52	>100	>100	>100	>100
learn online marketing tips	0-10	54	>100	>100	>100	>100	>100	>100
technical seo	60	57	>100	>100	>100	>100	>100	>100
seo strategy plan	10	45	>100	>100	>100	>100	>100	>100
analytics training	40	48	>100	>100	>100	>100	>100	>100
advanced seo	30	27	>100	>100	>100	>100	>100	>100
ppc expert	20	6	>100	>100	21	33	>100	>100
marketing services	200	22	>100	>100	>100	>100	>100	>100
edwards certification course	10	35	>100	>100	>100	>100	>100	>100
marketing services pricing	0-10	14	>100	>100	>100	>100	>100	>100
seo podcast	20	38	>100	4	>100	>100	>100	>100
seo course online	10	46	>100	52	>100	79	>100	>100
edward ppc	10	70	>100	47	29	40	92	>100
seo techniques	150	93	>100	89	>100	>100	>100	>100
online marketing tools list	0-10	65	>100	>100	>100	>100	>100	>100
seo assessment	10	79	>100	>100	>100	>100	>100	>100
digital marketing and advertising	10	37	>100	>100	>100	>100	>100	>100
edward services	0-10	31	>100	>100	>100	>100	>100	>100
online marketing	1500	70	>100	>100	>100	>100	>100	>100
marketing experts online	0-10	8	>100	>100	>100	>100	>100	>100
marketing management	250	9	>100	>100	>100	>100	>100	>100
seo company	500	41	>100	>100	>100	>100	>100	>100
seo agency	800	38	>100	>100	>100	>100	>100	>100
digital marketing expert	200	23	>100	>100	>100	>100	>100	>100
best seo tools	90	70	>100	29	>100	>100	>100	>100
google ads	94000	75	>100	>100	87	>100	>100	>100
ppc company	60	20	>100	>100	45	43	>100	62
digital marketing	11000	82	>100	>100	>100	>100	>100	>100
digital marketing strategy	500	67	>100	>100	>100	>100	>100	>100
digital marketing agency	1700	57	>100	>100	>100	>100	>100	>100
campaign performance analysis	0-10	6	>100	>100	>100	>100	>100	>100
content marketing	2600	73	>100	>100	>100	>100	>100	>100
digital marketing course on google	0-10	39	>100	>100	>100	>100	>100	>100
podcasts digital marketing	0-10	16	>100	>100	>100	>100	>100	>100
google adjustment	0-10	21	>100	>100	36	>100	>100	>100
seo analysis	400	92	>100	>100	>100	>100	>100	>100
social media marketing podcast	30	29	>100	>100	>100	>100	>100	>100
digital marketing price quotation	0-10	14	>100	>100	>100	>100	>100	>100
digital agency tools	0-10	20	>100	>100	>100	>100	>100	>100
digital marketing price	0-10	8	>100	>100	>100	>100	>100	>100
keyword planner	7900	93	>100	14	87	78	>100	>100
website trader	450	24	>100	>100	>100	>100	>100	>100

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Page rank

The best positioned pages in Australia

Traffic (desc)	Traffic (Percent %)	# of Keywords	Referring Domains	URL	Top Keyword	Its Volume	Position
8	31	2	4	https://cleverclicksdigital.com/au/services/seo/seo-management/	seo management	70	6
6	23	7	8	https://cleverclicksdigital.com/au/keyword-multiplier-tool-for-seo-ppc/	keyword multiplier	20	1
4.6	18	4	2	https://cleverclicksdigital.com/blog/appear-in-google-local-listings/	google local listing	60	5
3.9	15	2	1	https://cleverclicksdigital.com/blog/pitchbox-an-honest-review-of-the-link-building-tool/	pitchbox	100	8
0.92	4	1	1	https://cleverclicksdigital.com/about-us/why-choose-us/	why choose us	200	18
0.73	3	1	1	https://cleverclicksdigital.com/seo-agency-quiz/	bullshitometer	20	7
0.71	3	6	1	https://cleverclicksdigital.com/blog/adwords-why-use-conversion-values/	conversion value	20	8
0.41	2	12	4	https://cleverclicksdigital.com/blog/everything-need-know-whatsapp-business/	benefits of whatsapp	20	10
0.27	1	3	0	https://cleverclicksdigital.com/au/resources/podcasts/podcast-17-google-adwords-match-types-bidding-settings/	adwords keyword types	30	16
0.1	0.37	7	1	https://cleverclicksdigital.com/blog/clever-chrome-keyboard-shortcuts/	keyboard hacks	40	20
0	0	1	0	https://cleverclicksdigital.com/case-studies/capstone-editing-case-study/	capstone editing	2300	8

The best positioned keywords in Australia

Keyword	Position	Volume	Difficulty	URL	SERP Features
keyboard hacks	20	40	1	https://cleverclicksdigital.com/blog/clever-chrome-keyboard-shortcuts/	Featured snippet, Image pack, People also ask
why choose us	18	200	0	https://cleverclicksdigital.com/about-us/why-choose-us/	People also ask
adwords keyword types	16	30	11	https://cleverclicksdigital.com/au/resources/podcasts/podcast-17-google-adwords-match-types-bidding-settings/	Featured snippet, Thumbnail
google local	13	200	76	https://cleverclicksdigital.com/blog/appear-in-google-local-listings/	Featured snippet, People also ask
benefits of whatsapp	10	20	6	https://cleverclicksdigital.com/blog/everything-need-know-whatsapp-business/	Featured snippet, Thumbnail, People also ask
capstone editing	8	2300	0	https://cleverclicksdigital.com/case-studies/capstone-editing-case-study/	Sitelinks, Image pack
conversion value	8	20	0	https://cleverclicksdigital.com/blog/adwords-why-use-conversion-values/	Featured snippet, People also ask, Image pack
pitchbox	8	100	12	https://cleverclicksdigital.com/blog/pitchbox-an-honest-review-of-the-link-building-tool/	
bullshitometer	7	20	0	https://cleverclicksdigital.com/seo-agency-quiz/	
seo management	6	70	64	https://cleverclicksdigital.com/au/services/seo/seo-management/	Featured snippet, Thumbnail, People also ask, Adwords bottom
google local listing	5	60	69	https://cleverclicksdigital.com/blog/appear-in-google-local-listings/	Sitelinks, People also ask
seo management services	3	30	44	https://cleverclicksdigital.com/au/services/seo/seo-management/	People also ask
keyword multiplier	1	20	2	https://cleverclicksdigital.com/au/keyword-multiplier-tool-for-seo-ppc/	

The best positioned suggested keywords in Australia

Keyword	Position	Volume	Keyword Difficulty	SERP features	URL
seo agency quiz	3		9	People also ask, Site links	https://cleverclicksdigital.com/au/seo-agency-quiz/
excel seo toolkit	6		37	People also ask, Site links, Adwords top	https://cleverclicksdigital.com/blog/seo-excel-formula-toolkit/
google display network	28	500	45	People also ask, Site links	https://cleverclicksdigital.com/au/resources/podcasts/podcast-5-google-adwords-display-network/
google ads training	34	10	13	People also ask, Site links	https://cleverclicksdigital.com/services/training/google-ads-training/
seo training course	40	30	22	Site links	https://cleverclicksdigital.com/services/training/seo-training/
ppc services	49	150	7	People also ask, Featured snippet	https://cleverclicksdigital.com/services/ppc/
seo training	49	200	37	People also ask	https://cleverclicksdigital.com/services/training/seo-training/
online marketing secrets for small business podcast	59		2	Site links, Featured snippet	https://cleverclicksdigital.com/au/resources/
analytics training google	67		43	Site links	https://cleverclicksdigital.com/au/services/training/analytics-training/
seo course	75	300	36	Site links, People also ask, Adwords top	https://cleverclicksdigital.com/services/training/seo-training/
adwords and ppc	81		57	People also ask, Site links, Featured snippet	https://cleverclicksdigital.com/services/ppc/

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Backlinks

Overall good condition with a few exceptions. The main issues are related to referring from the old domain or linking to "au" subfolder.

Domain Rating	URL Rating [desc]	Total Backlinks	Referring Page URL	Link URL	Link Anchor	Type
78	38	1	https://www.smallbusiness.net/by-the-numbers/ppc-stats/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	CleverClicks	Dofollow
76	37	1	https://seotrifun.com/blog/ppc-stats/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	Clever Clicks	Dofollow
92	36	1	https://blog.hubspot.com/marketing/tabid/6307/bid/1514/paid-search-vs-organic-search.aspx	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	boost awareness by 80%	Dofollow, Content
45	32	1	https://brtfuel.com/digital-marketing-statistics/	https://cleverclicksdigital.com/au/	Clever Clicks	Dofollow
52	32	1	https://www.writtenwordmedia.com/how-to-sell-more-books-with-amazon-ads-for-authors/	https://cleverclicksdigital.com/au/keyword-multiplier-tool-for-seo-ppc/	Keyword Multiplier Tool.	Dofollow, Content
46	32	1	https://www.thewpGuy.com.au/	https://cleverclicksdigital.com/au/	CleverClicks	Dofollow
43	31	1151	https://cleverclicks.com.au/blog/best-ppc-stats-trends-2018/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/		Dofollow, Redirect
			https://www.brafton.com/blog/strategy/11-exciting-b2b-marketing-trends-you-need-to-know-for-2018/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	search ads actually receive twice as many clicks as organic listings	Dofollow, Content
77	29	1				
85	27	1	https://coschedule.com/marketing-strategy/marketing-channels/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	PPC converts 50% more traffic than organic search	Dofollow, Content
			https://www.portent.com/blog/seo/mainly-large-list-seo-tools-useful-resources.htm	https://cleverclicksdigital.com/au/	Anthony Coe	Nofollow, UGC
79	26	1				
91	22	1	https://nelpatel.com/blog/seo-excel-hacks/	https://cleverclicksdigital.com/blog/seo-excel-formula-toolkit/	might look like this	Dofollow, Content
51	21	1	https://tlypchart.co/content-strategy/	https://cleverclicksdigital.com/blog/9-creative-blog-post-types-quick-epi-content/		Dofollow
32	20	2	http://www.ppcstatistics.com/stats/ppc-statistics-2018/	https://cleverclicksdigital.com/blog/ppc-stats-and-trends-2017/	Fishbone	Dofollow
45	20	1	https://www.namanmodi.com/yfyfu-keyword-research-tool/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	CleverClicks	Dofollow, Content
91	19	1	https://nelpatel.com/blog/startup-content-strategy-2018/	https://cleverclicksdigital.com/blog/seo-stats-trends-2017/	according to CleverClicks	Dofollow, Content
			https://www.ppchero.com/why-you-need-a-mix-of-organic-and-paid-traffic-for-content-marketing-to-work-and-how-to-get-it-right/	https://cleverclicksdigital.com/	Clever	Dofollow
76	19	1				
			https://www.ppchero.com/why-you-need-a-mix-of-organic-and-paid-traffic-for-content-marketing-to-work-and-how-to-get-it-right/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	65% of customers click on Ads	Dofollow, Content
76	19	1				
			https://newsocms.com/blog/tips-on-leveraging-content-marketing-without-hiring-more-hands/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	Clever Clicks.	Nofollow, Content
67	19	1				
78	18	1	https://www.advancedwebranking.com/testimonials.html	https://cleverclicksdigital.com/au/	CleverClicks	Dofollow
71	18	1	https://www.aquilino.com/blog/agency/15-reasons-why-sem-is-important/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	CleverClicks	Dofollow, Content
			https://www.frankwatching.com/archive/2016/12/27/seo-in-2017-5-trends-die-je-niet-mag-missen/	https://cleverclicksdigital.com/blog/interesting-facts-google-voice-search/	Naar verwechting	Dofollow, Content
79	17	1				
			https://djangostars.com/blog/python-frameworks-for-web-development/	https://cleverclicksdigital.com/au/	CleverClicks	Dofollow
57	17	1				
			https://www.villaway.com/magazine/how-to-market-your-luxury-villa-to-get-more-bookings-109671	https://cleverclicksdigital.com/blog/ppc-stats-and-trends-2017/	50% more likely	Dofollow, Content
39	17	1				
			http://travis3m39.link4blogs.com/14671742/	https://cleverclicksdigital.com/resources/podcasts/podcast-11-understanding-link-building-for-seo/	خرید یک نهنگ یک نهنگ	Dofollow
65	17	1				
			https://www.disruptiveadvertising.com/marketing/seo-ppc-finding-whats-right/	https://cleverclicksdigital.com/blog/ppc-stats-and-trends-2017/	65% will click on a paid ad	Dofollow, Content
75	17	2				
			https://www.siteprnews.com/2018/05/25/8-things-seos-should-keep-an-eye-on-and-implement-in-2018/	https://cleverclicksdigital.com/blog/interesting-facts-google-voice-search/	Source	Nofollow, Content
74	17	1				
			https://www.merca20.com/dnco-gulas-para-sacarle-el-mayor-provecho-a-los-nuevos-qr-de-whatsapp-para-tu-negocio/	https://cleverclicksdigital.com/blog/everything-need-know-whatsapp-business/	Clever Clicks	Dofollow, Content
75	16	1				
			https://rockcontent.com/es/blog/seo-ou-ppc/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	alavancar o reconhecimento de marca em 80%	Dofollow, Content
86	15	1				
			https://www.digitalk.com/b2b-lead-generation	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	Clever Clicks	Dofollow, Content
67	15	1				
			https://www.kobedigital.com/blog/9-effective-tips-to-help-create-engaging-ppc-ad-copy/	https://cleverclicksdigital.com/blog/best-ppc-stats-trends-2018/	convert at rates	Nofollow, Content
46	15	1				
			https://onecoremedia.com/blog/post/complete-guide-marketing-automation-your-online-business/	https://cleverclicksdigital.com/au/	CleverClicks	Dofollow, Content
71	15	1				
			https://www.smh.com.au/business/small-business/need-some-help-the-world-is-waiting-20110602-1f0j.html	https://cleverclicksdigital.com/au/	online marketing consultancy	Dofollow, Content
90	15	1				
			https://medium.com/@Ashok33/8-seo-trends-you-should-keep-an-eye-on-and-implement-in-2018-786fa04f4067	https://cleverclicksdigital.com/blog/interesting-facts-google-voice-search/	Source	Nofollow, Content
93	15	1				
			https://growmap.com/seo-trends-implement-2018/	https://cleverclicksdigital.com/blog/interesting-facts-google-voice-search/	Source	Dofollow, Content
67	14	1				
			https://webbiquty.com/social-media-marketing/how-to-get-more-blog-traffic-content-promotion-checklist-infographic/	https://cleverclicksdigital.com/blog/content-promotion-checklist/	Content promotion checklist	Dofollow, Image, Content
65	14	7				
81	14	1	https://www.emerce.nl/best-practice/inspelen-voice-search-begint-vandaag	https://cleverclicksdigital.com/blog/interesting-facts-google-voice-search/	de helft	Dofollow, Content
91	14	1	https://nelpatel.com/b/blog/hacks-de-excel/	https://cleverclicksdigital.com/blog/seo-excel-formula-toolkit/	pode ficar assim	Dofollow, Content
75	14	1				
			https://www.authorityhacker.com/come-up-with-blog-name/	https://cleverclicksdigital.com/au/keyword-multiplier-tool-for-seo-ppc/	CleverClick's keyword multiplier	Dofollow, Content
91	14	1				
			https://us2.campaign-archive.com/?u=7fab006fd097735355723f48d4e06156243	https://cleverclicksdigital.com/au/keyword-multiplier-tool-for-seo-ppc/	use a keyword smasher like this one	Dofollow, Content
79	13	4	https://www.bizcommunity.com/job/196/16/382617.html	http://cleverclicksdigital.com/	CleverClicks	Dofollow, Content
			https://www.webfx.com/internet-marketing/web-advertising-strategies-rates.html	https://cleverclicksdigital.com/blog/ppc-stats-and-trends-2017/	50% more likely than organic	Dofollow
84	13	1				

Off-Page SEO Audit

Broken Links

Domain Rating	URL Rating	Referring Page URL	Link URL	HTTP Code
77	11	https://www.warriorforum.com/blogs/timfeagle/25999-do-yourself-search-engine-optimization-seo-three-easy-steps.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
67	11	https://www.poweredbysearch.com/blog/beginners_guide_ppc_advertising/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
57	9	https://bgtheory.com/blog/page/21/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
57	9	https://bgtheory.com/blog/brad-geddes-interviewed-on-clever-clicks/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
57	9	https://bgtheory.com/blog/author/e8c6g/page/15/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
57	9	https://bgtheory.com/blog/category/ppc-marketing-blog/page/21/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
43	20	http://www.deverclicks.com.au/web-copywriting-sales-copywriting-services.php	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
43	11	http://www.deverclicks.com.au/guaranteed-top-20-search-engine-rankings.php	https://deverclicksdigital.com/guaranteed-top-20-search-engine-rankings.php	404
43	11	http://cleverclicks.com.au/podcast-google-adwords-tips-tricks/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
43	11	https://cleverclicks.com.au/podcast-google-adwords-tips-tricks/	https://deverclicksdigital.com/podcast-google-adwords-tips-tricks/	404
43	10	http://www.deverclicks.com.au/web	https://deverclicksdigital.com/web	404
43	10	http://www.deverclicks.com.au/web-copywriting-deals	https://deverclicksdigital.com/web-copywriting-deals	404
43	9	https://cleverclicks.com.au/web-copywriting-deals	https://deverclicksdigital.com/web-copywriting-deals	404
38	8	http://www.linkroll.com/Small-Business-Business-178287-DoItYourself-with-Brute-Force-SEO-Evolution-II-BF-EVO-II.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
38	8	https://www.linkroll.com/Small-Business-Business-178287-DoItYourself-with-Brute-Force-SEO-Evolution-II-BF-EVO-II.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
9	6	https://www.businessmarketingninja.com/2018/09/19/do-it-yourself-search-engine-optimisation-seo-three-easy-steps/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
9	6	https://www.businessmarketingninja.com/2018/09/23/do-it-yourself-search-engine-optimisation-seo-three-easy-steps-2/	https://deverclicksdigital.com/web	404
9	6	https://www.businessmarketingninja.com/2018/09/23/do-it-yourself-search-engine-optimisation-seo-three-easy-steps-2/	https://deverclicksdigital.com/web-copywriting-deals	404
7	6	https://hasen-chat.org/do-it-yourself/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
7	6	https://hasen-chat.org/search-engine-optimisation/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
7	6	http://seooart1.blogspot.com/2013/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
7	6	http://seooart1.blogspot.com/2013/06/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
7	6	http://seooart1.blogspot.com/2013/06/do-it-yourself.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
1	4	https://huyhduc.net/v470/technology/Brute-Force-SEO-Evolution-II-and-DoItYourself-Search-Engine-Optimisation-SEO.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	3	http://matt-media.net/do-it-yourself-search-engine-optimization-seo-in-three-easy-steps	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	3	http://matt-media.net/author/minddogtv/page/6	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	3	http://matt-media.net/blog/page/10	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	3	http://matt-media.net/category/digital-marketing/page/6	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	3	https://freeseotools.seosecretformula.com/blog/diyseo	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	2	https://www.freeseotools.seosecretformula.com/en/blog/diy-seo	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	2	https://www.freeseotools.seosecretformula.com/en/blog/diyseo	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	2	https://www.freeseotools.seosecretformula.com/en/blog/diyseo	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	2	http://www.freeseotools.seosecretformula.com/en/blog/diyseo	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	2	https://www.freeseotools.seosecretformula.com/blog/diyseo	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://adsense-journal.blogspot.com/2009/01/seo-do-it-yourself-tutorial.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://blogingwalking.blogspot.com/2009/09/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://blogingwalking.blogspot.com/2009/09/do-it-yourself.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://bum-marketing-ebookabnqhijng.blogspot.com/2008/06/three-things-you-must-do-before-you_24.html	https://deverclicksdigital.com/guaranteed-top-20-search-engine-rankings.php	404
0	0	http://bum-marketing-ebookabnqhijng.blogspot.com/2008_06_24_archive.html	https://deverclicksdigital.com/guaranteed-top-20-search-engine-rankings.php	404
0	0	http://canyoublogs.blogspot.com/2008/12/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://ebisa.blogspot.com/2010/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://ebisa.blogspot.com/2010/04/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://ebisa.blogspot.com/2010/04/do-it-yourself.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://meningkatkantrafic.blogspot.com/2012/03/seo-three-easy-steps.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://michaelsbloggingworld.blogspot.com/2010/03/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://mo3ty2002.blogspot.com/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://mo3ty2002.blogspot.com/2009/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://mo3ty2002.blogspot.com/2009/11/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://mo3ty2002.blogspot.com/2009/11/do-it-yourself.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://mywebhosttips.blogspot.com/2012/03/do-it-yourself-seo.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://narunano.blogspot.com/2013/10/do-it-yourself.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://optimisationseo.blogspot.com/2012/07/do-it-yourself-search-engine.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://search-engines-seo.blogspot.com/2013/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://search-engines-seo.blogspot.com/2013/04/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://search-engines-seo.blogspot.com/2013/04/sites-utiles-creationoptimisation.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://sigthwaskitoajl.blogspot.com/2012/04/seo-easy-step.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://sigthwaskitoajl.blogspot.com/2012_04_18_archive.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://tekniseo4.blogspot.com/2012/07/seo-ranking-high-in-google-search-results.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://triksearch-engine-optimization.blogspot.com/2012/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://triksearch-engine-optimization.blogspot.com/2012/08/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://triksearch-engine-optimization.blogspot.com/2012/08/do-it-yourself-search-engine.html	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://whatisseo2.blogspot.com/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://why-use-seo.blogspot.com/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://why-use-seo.blogspot.com/2010/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://why-use-seo.blogspot.com/2010/01/	https://deverclicksdigital.com/web-copywriting-sales-copywriting-services.php	404

Off-Page SEO Audit

0	0	http://why-use-seo.blogspot.com/2010/01/do-it-yourself-search-engine.html	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://www.classadshost-toptop.blogspot.com/	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://www.classadshost-toptop.blogspot.com/2009/	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://www.classadshost-toptop.blogspot.com/2009/12/	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://www.classadshost-toptop.blogspot.com/2009/12/do-it-yourself-search-engine.html	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	http://www.classadshost-toptop.blogspot.com/2009/12/do-it-yourself.html	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	https://businesstips.dub.do-it-yourself-search-engine-optimisation-seo-three-easy-steps/	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	https://freeseotools.seosecretformula.com/blog/diy-seo	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	https://freeseotools.seosecretformula.com/en/blog/diy-seo	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	https://www.freeseotools.seosecretformula.com/blog/diy-seo	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404
0	0	https://www.thefuturecome.com/2020/07/Do-It-Yourself-Ranking.html	https://deverdicksdigital.com/web-copywriting-sales-copywriting-services.php	404

Suggestions

Before start building new links you should assure that all existing website problems have been fixed and the site have been re indexed by Google. There are some things that can be done referring to the existing ones.

- Disallow the links coming from <https://cleverclicks.com.au>
- Fix the links pointing to URLs containing “.../au/...”
- Fix Broken Backlinks.
- Check the competitors with better performance: What other keywords they are aiming for? How they are using them On-Page? What type of referral links they have? Where? What type the anchor is? Text or image? What is the anchor content and what is the context where it has been used?
- Update your keyword list with new ones if you find good matches. Adjust the way you use them.
- Google My Business is other very important factor for improving Off-Page SEO.
- Try improving Google Knowledge Graph with more content. What about creating a company related article in Wikipedia, for example? Also, the website link now points to <https://cleverclicksdigital.com/au/>.