

SEO Smoothie

<https://seosmoothie.com/job/seo-analyst>

SEO Analyst

Description

Remote SEO Analyst Opportunity

Location:

Remote

About Us:

SEO Smoothie is a full-service digital marketing agency, mainly specializing in SEO but also providing PPC, content marketing and website optimization.

We're constantly growing and welcome talented professionals to join our talent pool for future opportunities.

SEO Analyst Role Overview

The SEO Analyst monitors, analyzes, and reports on website performance to support SEO strategy. Uses data-driven insights to identify opportunities for optimization and growth.

Experience:

2-4 years in SEO, analytics, or digital marketing roles.

Make Data-Driven Decisions as a Remote SEO Analyst

Step into a role where your analytical skills drive real SEO results. As a Remote SEO Analyst, you'll dive into performance metrics, uncover trends, and provide insights that guide strategies for international clients. This role is perfect for someone who loves interpreting data and turning it into actionable SEO improvements.

Responsibilities

Responsibilities: Analyze, Report, Optimize

Your main focus will be monitoring campaign performance, conducting keyword research, and generating detailed reports to inform strategy. You'll identify opportunities for growth, highlight what's working, and collaborate with SEO and content teams to ensure the right actions are taken. Precision, attention to detail, and analytical thinking are key.

- Track and analyze website traffic, rankings, and conversions.
- Perform SEO audits and identify areas for improvement.
- Generate regular performance reports and actionable insights.
- Collaborate with SEO, content, and development teams to implement recommendations.
- Monitor competitors' SEO strategies and industry trends.
- Support testing and optimization of SEO campaigns.

Hiring organization

SEO Smoothie

Employment Type

Full-time

Job Location

Remote

Date posted

August 16, 2025

Qualifications

- Strong analytical skills and experience with data interpretation.
- Proficiency with SEO tools (Google Analytics, Search Console, SEMrush, Ahrefs).
- Knowledge of on-page, off-page, and technical SEO.
- Attention to detail and ability to identify trends and insights.
- Good communication skills to report findings effectively.
- Google Analytics, Google Search Console, SEMrush, Ahrefs, Excel/Sheets.

Job Benefits

Flexible Remote Work with Global Exposure

Work remotely while connecting with clients and teams across Europe, USA, LATAM, and beyond. You'll have the autonomy to manage your schedule and prioritize projects based on impact, gaining exposure to diverse markets and campaign types while refining your SEO expertise.

Contacts

We're always growing and looking for talented professionals.

When you apply, there may not be a current opening that exactly matches your profile, but we'd love to keep your CV on file for future opportunities.

Use the apply form or submit your CV to careers@seosmoothie.com to join our talent pool.