

SEO Smoothie

<https://seosmoothie.com/job/senior-seo-specialist>

Senior SEO Specialist

Description

Join SEO Smoothie as Senior SEO Specialist

Location:

Remote (ireland)

About Us:

SEO Smoothie is a full-service digital marketing agency, mainly specializing in SEO but also providing PPC, content marketing and website optimization.

We focus on helping businesses grow online visibility, improve search rankings, and drive targeted traffic through data-driven strategies and innovative solutions.

We're constantly growing and welcome talented professionals to join our talent pool for future opportunities.

Role Overview

The Senior SEO Specialist leads SEO strategy, optimizes complex websites, and drives growth through advanced search engine optimization techniques.

Works closely with marketing and content teams to enhance online visibility and search rankings.

Experience: 4–6 years of proven SEO experience, preferably with a mix of technical, on-page, and off-page SEO projects.

Take the Next Step as a Senior SEO Specialist

Looking to advance your SEO career? As a Senior SEO Specialist, this role lets you lead complex strategies, optimize high-impact campaigns, and deliver results across diverse clients. If you're ready to apply your expertise in keyword strategy, link building, and technical SEO at a higher level, this position is designed for you.

Responsibilities

- Develop and implement advanced SEO strategies across multiple websites.
- Perform in-depth keyword research and competitive analysis.
- Optimize website architecture, content, and technical SEO elements.
- Monitor, analyze, and report on SEO performance and KPIs.
- Mentor junior SEO team members and provide guidance on best practices.
- Stay updated with SEO trends, algorithm changes, and industry developments.

Qualifications

- Proven experience in SEO strategy and execution for multiple projects.
- Strong knowledge of SEO tools (e.g., SEMrush, Ahrefs, Google Analytics, Search Console).

Hiring organization

SEO Smoothie

Employment Type

Full-time, Contractor

Job Location

Remote

Date posted

August 16, 2025

- Solid understanding of technical SEO, HTML, and website architecture.
- Excellent analytical, problem-solving, and communication skills.
- Ability to lead projects and mentor junior team members.

Job Benefits

Work Remotely with Flexibility and International Exposure

Working remotely in a digital marketing agency gives you flexibility, exposure to international clients, and the chance to manage projects independently. While it comes with responsibility and accountability, it's a natural progression for someone who has mastered foundational SEO skills and is ready to take on more strategic and leadership-focused challenges.

Contacts

Apply and Shape Your Senior SEO Career

Applying is straightforward—whether you're based in Europe or elsewhere, you can select clients aligned with your experience and manage your time for optimal results. This role is not just about executing tasks; it's about stepping into a senior position that shapes campaigns, guides teams, and drives measurable growth, making it the next milestone in your professional SEO journey.

We're always growing and looking for talented professionals.

When you apply, there may not be a current opening that exactly matches your profile, but we'd love to keep your CV on file for future opportunities.

Use the apply form or submit your CV to careers@seosmoothie.com to join our talent pool.