

SEO Smoothie

<https://seosmoothie.com/job/ai-seo-analyst>

AI SEO Analyst

Description

Great Remote AI SEO Analyst Opportunity

Location:

Remote (Ireland)

About Us:

[SEO Smoothie](#) is a full-service digital marketing agency, mainly specializing in SEO but also providing PPC, content marketing and website optimization.

We're constantly growing and welcome talented professionals to join our talent pool for future opportunities.

AI SEO Role Overview

The AI [SEO](#) Analyst leverages artificial intelligence tools and data-driven strategies to optimize website performance, improve search rankings, and enhance digital marketing campaigns. Focuses on using AI for keyword research, content optimization, and performance analysis.

Experience:

2-4 years in SEO, digital marketing, or AI-assisted analytics roles.

Tools & Technologies (Optional):

- AI SEO tools (SurferSEO, Clearscope, MarketMuse), Google Analytics, SEMrush, Ahrefs.

Innovate as a Remote AI SEO Analyst

Step into the future of SEO with a Remote AI SEO Analyst role. You'll leverage AI tools and data-driven insights to optimize content, improve search performance, and support digital marketing strategies for international clients. This position is ideal for candidates excited by AI-powered SEO and advanced analytics.

Responsibilities

Responsibilities: Analyze, Optimize, Implement

- Utilize AI tools to perform keyword research and content optimization.
- Analyze website data and search trends to provide actionable insights.
- Monitor and report on SEO performance using AI-driven analytics.
- Collaborate with SEO, content, and development teams to implement AI-powered strategies.
- Stay updated on AI technologies and their applications in SEO.
- Experiment with AI solutions to improve efficiency and results.

Qualifications

Hiring organization

SEO Smoothie

Employment Type

Full-time

Job Location

Remote

Date posted

August 16, 2025

AI Qualifications and SEO Skills

This role is perfect for someone who already understands SEO fundamentals and wants to advance their career by applying AI-driven approaches. You should be comfortable with analytical tools, capable of interpreting data, and experienced with AI solutions for SEO. Working remotely, you will need self-motivation, the ability to manage multiple projects, and the curiosity to explore innovative ways to optimize content.

- Experience with AI-based SEO tools (e.g., SurferSEO, Clearscope, [ChatGPT for SEO](#)).
- Strong analytical skills and understanding of SEO principles.
- Familiarity with search engine algorithms and ranking factors.
- Ability to interpret data and provide actionable recommendations.
- Good communication and collaboration skills.

Job Benefits

Flexible Remote Work and Global Exposure

As a fully remote position, you'll manage projects across Europe, USA, LATAM, and other international markets. You'll enjoy the freedom to plan your workday while gaining exposure to diverse industries and client needs. This role combines autonomy with responsibility, offering a chance to make a tangible impact through AI-enhanced SEO strategies.

Contacts

Apply and Shape your AI SEO Future

If you are passionate about SEO and AI, this position is a unique opportunity to grow your career, manage international clients, and contribute to cutting-edge strategies. Applying is straightforward, and the role is ideal for analytical, curious, and self-driven professionals who want to push the boundaries of what SEO can achieve.

We're always growing and looking for talented Irish-based professionals.

When you apply, there may not be a current opening that exactly matches your profile, but we'd love to keep your CV on file for future opportunities.

Use the apply form or submit your CV to careers@seosmoothie.com to join our talent pool.