

# SEO Smoothie

<https://seosmoothie.com/job/ai-automation-specialist>

## AI Automation Specialist

### Description

## Great Remote AI Automation Specialist Opportunity

### Location:

Remote (Ireland)

### About Us:

SEO Smoothie is a full-service digital marketing agency based in Galway, Ireland, mainly specializing in SEO but also providing PPC, content marketing and website optimization.

We're constantly growing and welcome talented professionals to join our talent pool for future opportunities.

## Transform SEO Workflows as a Remote AI Automation Specialist

Take your career into the future by joining SEO Smoothie as a **Remote [AI Automation Specialist](#)**. In this role, you won't just follow SEO strategies—you'll **redefine how they're executed**. Using AI-driven tools and automation, you'll streamline repetitive tasks, optimize campaign processes, and uncover insights that improve efficiency for international clients.

The AI Automation Specialist develops and implements AI-driven solutions to automate digital marketing processes, streamline workflows, and improve campaign efficiency. Focuses on leveraging AI tools to enhance productivity and business outcomes.

### Experience:

2-4 years in digital marketing, automation, or AI-related roles.

### Tools & Technologies (Optional):

- OpenAI / [ChatGPT](#), Zapier, Make, Google Analytics, SEO tools.

### Responsibilities

#### Responsibilities: Innovate and Automate

Your work will center on creating and managing AI-powered workflows that support SEO campaigns. From automating keyword tracking and reporting to integrating AI solutions for content optimization, you'll ensure campaigns run smarter, faster, and more effectively. Collaboration with SEO and content teams will be essential to align automation with overall strategy and client goals.

- Design and implement AI automation solutions for marketing and SEO tasks.

### Hiring organization

SEO Smoothie

### Employment Type

Full-time, Part-time

### Job Location

Remote

### Date posted

August 16, 2025

- Identify processes that can be optimized using AI technologies.
- Collaborate with marketing, SEO, and development teams to integrate AI tools.
- Monitor and analyze automation performance and make improvements.
- Stay updated on AI automation trends and emerging technologies.
- Train teams on using AI tools effectively.

## Qualifications

### Qualifications: Expertise in AI and Automation

This role is perfect for candidates with experience in AI tools, marketing automation, and process optimization. You should be comfortable interpreting data, designing automated solutions, and applying technical skills to real-world SEO challenges. Independence, creativity, and curiosity for emerging AI technologies are essential to succeed.

- Experience with AI automation tools and platforms (e.g., Zapier, Make, [OpenAI, ChatGPT](#)).
- Strong problem-solving and analytical skills.
- Familiarity with digital marketing, SEO, or content workflows.
- Ability to design, implement, and optimize automation solutions.
- Good communication and collaboration skills.

## Job Benefits

### Remote Flexibility with Global Impact

Working fully remotely, you'll manage workflows and projects for clients across Europe, USA, LATAM, and beyond. This role offers autonomy to experiment, implement new tools, and improve processes, while directly impacting SEO performance on a global scale.

## Contacts

### Apply and Drive the Future of SEO

If you're excited by AI, process automation, and smarter SEO workflows, this position gives you the chance to **lead innovation**, streamline campaigns, and shape how SEO is done. Applying is straightforward, and this role is designed for forward-thinking, self-driven professionals ready to transform traditional SEO with AI.

We're always growing and looking for talented professionals.

**When you apply, there may not be a current opening that exactly matches your profile, but we'd love to keep your CV on file for future opportunities.**

Use the apply form or submit your CV to [careers@seosmoothie.com](mailto:careers@seosmoothie.com) to join our talent pool.